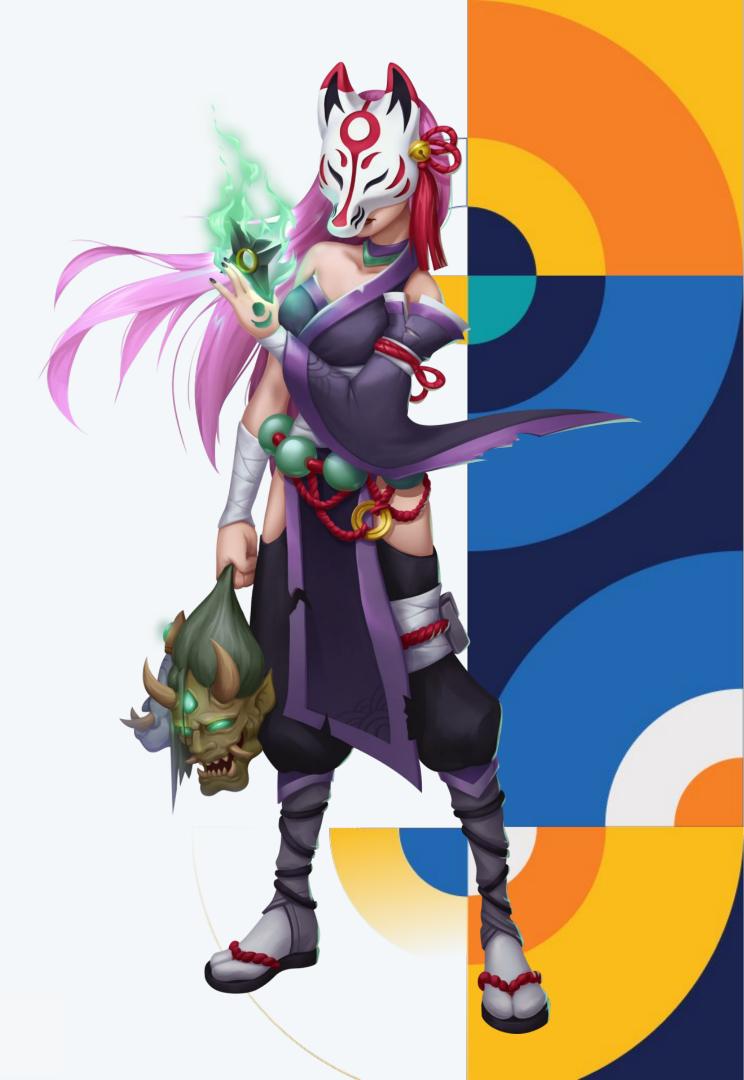
## iLogos Game Studios

**Solutions for Casual Games** 



## Who we are

iLogos Game Studios is a smart solutions provider for game companies that solves challenges in full-cycle game production and co-production since 2006. Our mission is to help the casual games across the globe elevate and realise their potential to the utmost by covering them on all the stages of game production, from game design to art, development and live operations.



## **DIVISIONS**

To cover the game development process in all the aspects, we have 5 divisions in iLogos Game Studios:



Full production cycle from concept to release and support



Unlimited art resources with 100+ art specialists



Improving metrics & extending game life cycle



Certified developers for most gaming platforms



Comprehensive blockchain-based solutions

## **iLOGOS KEY NUMBERS**

1,500,000,000 (F) Total game installs



460+

projects completed

returning clients

100+ 300+ 16+

dedicated experts

years in business

# Casual Game Genres We Work With



Match 3



Arcade



Time Management

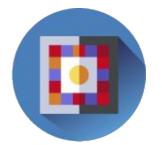
**Idle Games** 



HOG



**Puzzle Game** 



**Tabletop** 

Games



**Word Game** 



Runner



Narrative /
Interactive Games



# Services

# Full Development for Casual Games

#### **PRE-PRODUCTION**

- GDD creation
- Visual style and art direction

We can take a casual game all the way up from rough idea to the world-known title - all in one place.

#### **FULL GAME DEVELOPMENT**

- Overall game architecture
- Prototyping
- Client and backend development
- UI/UX
- Art production
- QA
- Analytics
- Soft Launch

# Porting for Casual Games

We can help a casual game gain new audience and grow in number of players with exploring new technologies, platforms and stores.

#### **PORTING FROM MOBILE TO:**



Web (HTML5 and WebGL)



New stores (Windows store, Epic Games store, etc)



Current and next gen consoles

As well as porting from the above mentioned platforms to mobile

Among the games we've successfully ported to other platforms are Angry Birds 2, Shadow Fight 2, and many more.

Check out our cases of porting in the <u>iLogos Porting Experience</u> presentation!

## **Art Production for Casual Games**

## **Art Disciplines**

- Concept art
- illustrations
- 2D/3D game art (character, environments)
- UI/UX design

### **Graphical Directions**

- Cartoon
- Realistic
- Stylized

- 2D Animation
  - Character or non-character animation
  - Frame-by-frame animation
  - Cut-Out (procedure-based) animation
- 3D Animation
- VFX production



## Casual Games Live Operations

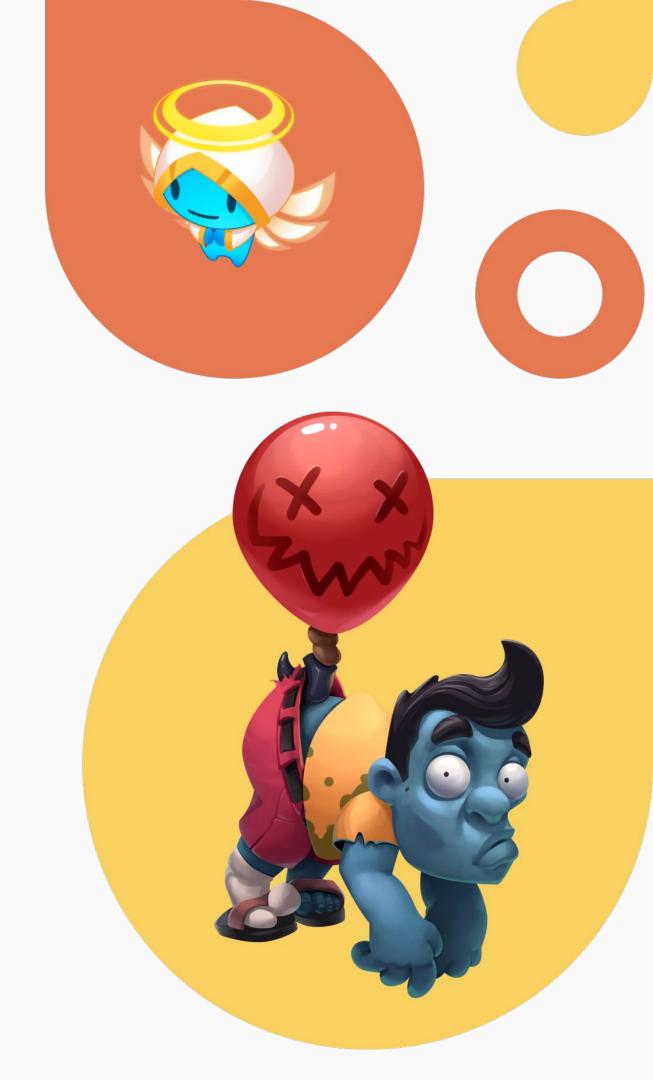
#### We breathe new life into your games by

- Improving game metrics
- Attracting new players
- Increasing revenue
- Staying popular and profitable for years

#### What we can do for your game

- Content Production for Updates
- Update of the Game Design Elements using Player's
- Data Analysis
- Scaling up your game from an MVP or a soft-launch version
- Run Game Sales and Online Events
- New Features Development

Click here to check out our <u>LiveOps Presentation!</u>





# Casual Game Track of Record

## **Track Record**

#### **FULL CYCLE:**



Diamond Rush [Match3]



Booba Candy adventure [Match3]



Puss in boots [Match3]



Big friendly giant [Match3]



Coin Valley [Social casino]

#### **LIVE OPS:**



Jeopardy Words! [Word game]



Blades of Brim [Runner]



TwoDots [Puzzle]



Ultimate Cribbage [Card game]



## **Track Record**

#### **ART PRODUCTION:**



Choices [Visual novel]



Murder mystery [HOG]



June's journey [HOG]



Pearl's Peril [HOG]



Animal Jam [Time management]



Puzzle Blast [Match3/RPG]



Fishdom [Match3]



Simpsons tapped out [City builder]



Merge Kingdom [Puzzle]

#### **PORTING:**



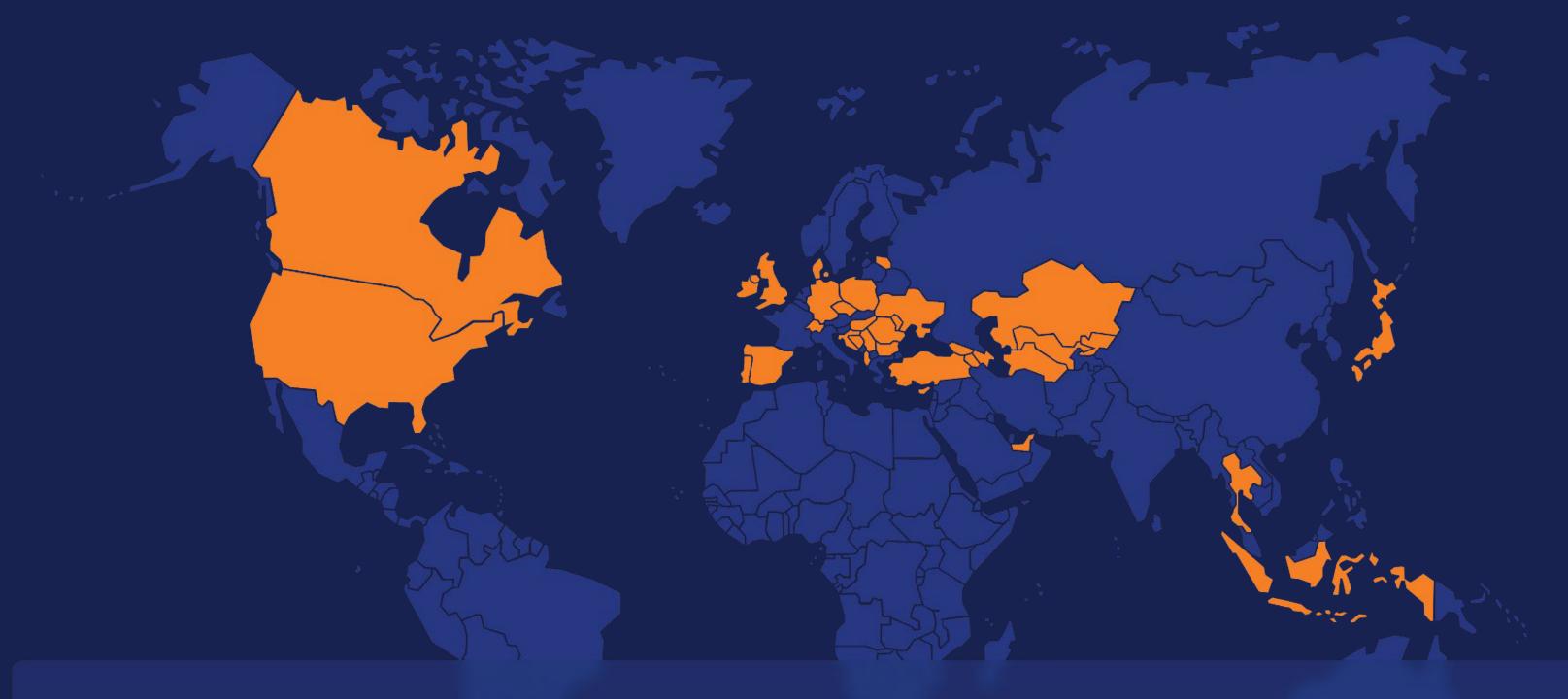
Gardenscapes [Match3]



Hungry Shark Evolution [Arcade]



## WE WORK AROUND THE GLOBE



- Ukraine
- Poland
- Thailand
- Germany
- Cyprus

- Armenia
- Azerbaijan
- Canada
- Kazakhstan
- Portugal

- Spain
- Turkey
- Estonia
- Hungary
- Moldova

- Montenegro
- Switzerland
- Uzbekistan
- Albania
- Croatia

- Czech Republic
- Denmark
- Great Britain
- Indonesia
- Ireland

- Latvia
- Serbia
- Turkmenistan
- USA
- Georgia

## **Team Diversity and Care Programs**

iLogos is Equal Opportunity Employer and does not discriminate in employment on the basis of race, color, religion, sex (including pregnancy and gender identity), national origin, political affiliation, sexual orientation, marital status, disability, genetic information, age, membership in an employee organization, retaliation, parental status, military service, or other non-merit factor

Women 34%

Employee retention rate - 96%

Men 66%

8 employees work with us for 10 years!

Age 22 - 56 y.o.

The following employe care programs are available for our team:

- medical insurance
- psychological support
- health lifestyle support
- legal support

